



Partnering for Success



IP Telephony

Unified Communications - The Future is Now.

Enterprises are rapidly adopting a technology that reduces costs, improves productivity, increases innovation and increases staff collaboration - measurable business benefits.

The Gartner Group, the leading provider of research and analysis on the global IT industry states "Organizations have stopped asking why they should implement IP Telephony and are now focusing on when to implement." IP telephony uses a private IP network for voice calls, not the public internet. IP telephony provides organizations with the ability to leverage their existing private IP data networks to transport voice traffic. IP telephony is a cost-effective way of migrating an organization's intra- and inter-site voice calls away from traditional analog circuitry and PBX tie trunks and onto a company's dedicated data network.

ShoreTel, the innovation leader in enterprise IP telephony, has set new standards for usability and manageability and is a system that is clearly designed by professionals who understand phones and the issues that go with them - reliability, availability and ease of use.

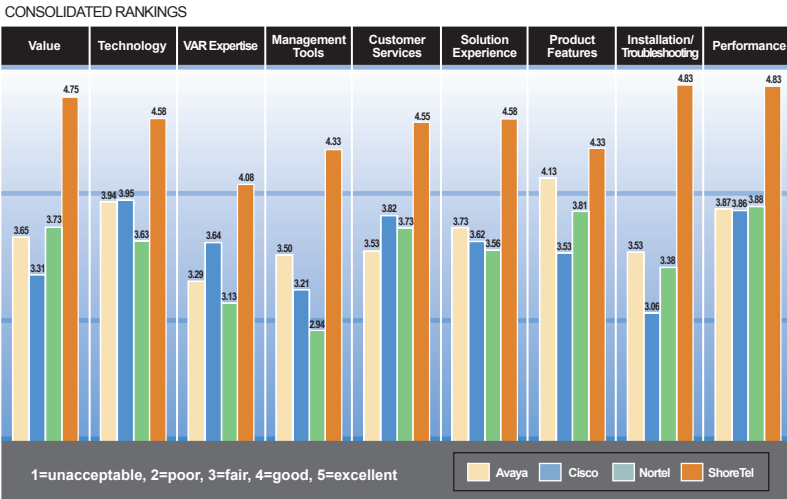
Benefits of a ShoreTel® IP Telephony System:

- Reduced Operating Cost/Lower TCO
- Simplified Infrastructure
- High Scalability
- Improved Productivity
- Wireless Compatibility
- Flexibility

Gain the Competitive Advantage

ShoreTel® is a leading provider of pure IP telephony solutions worldwide and well known for exceptional customer satisfaction. ShoreTel's unique architectural approach to IP telephony delivers unmatched reliability, scalability and manageability, plus a user interface that sets the standard for ease-of-use.

Shoretel® Ranks Highest Among IP Telephony Vendors:



SOURCE: Convergence & Next-Generation WAN Technologies, Nemertes Research, 2006
Note: ShoreTel was not a sponsor of this research.

 **ShoreTel®**
Authorized Reseller

Microsoft®
GOLD CERTIFIED
Partner

Security Solutions
Advanced Infrastructure Solutions
Networking Infrastructure Solutions
Data Management Solutions

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www.lanairgroup.com



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ShoreTel
Authorized Reseller

The ShoreTel Advantage

With a ShoreTel system, you get the best reliability, flexibility and manageability in the industry, resulting in a low cost of ownership and dramatically improved organizational communications.

ShoreTel systems are renowned for:

Distributed Reliability

ShoreTel IP phone systems are built on a distributed, embedded hardware platform with no single point of failure. IP phone and PSTN failover further ensure 99.999% reliability.

Best-in-Class Management

Ideal for multi-site companies, a single-view interface enables a global, multi-site IP phone system to be managed from anywhere with very little effort. Moves, adds and changes can be implemented in just a few keystrokes.

Unmatched Productivity

From unified messaging to converged conferencing, distributed customer care to seamless telecommuting, ShoreTel systems let users choose from more than 400 features they can customize with point-and-click simplicity.

Ease of Use

An intuitive interface gives users control over complex system functions. ShoreTel systems break the common 80-20 rule, enabling 80% of users to leverage 80% of system features.

Phenomenal Clarity

ShoreTel leverages IP to deliver superior system and IP phone sound quality – often better than is possible over traditional landlines.

Data-network Independence

ShoreTel systems integrate with switches and routers from all the leading data vendors, without forcing customers into costly network upgrades commonly mandated by proprietary vendors.

Simple Expansion Capability

The ShoreTel IP phone system can be easily expanded, enabling quick rollout to new locations – whether a single branch office or a global enterprise network. In-house IT professionals can add phones, change extensions, alter voice mail and reconfigure options with ease.

Smooth Migration Path

The ShoreTel system can easily integrate with existing legacy phones systems, such as PBX's or voice mail, making migration easy. ShoreTel's innovative IP phone system, combined with the company's eight-year track record of delivering outstanding customer satisfaction, make ShoreTel the smart choice to help your enterprise leverage the power of VoIP today and into the future.

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